



Kodak Total Blue™ Lens Protection for Your Digital Life

Kodak Total Blue Lens filters harmful blue light.

If your day includes continuous exposure to HEV Blue Light sources and as a result, are experiencing eyestrain and eye fatigue, **Kodak Total Blue Lens** is the choice for you.



Kodak Total Blue Lens is
exclusively available from
Independent Eyecare Professionals

Learn more at
www.KODAKLens.com



See the *Colors* of Life®

*HEV Blue Light designation as 380-440nm based on visible light spectrum of 380-780nm. *Review of Optometry*, February 2014

**Vision Council, 2016 Digital Eye Strain Report

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Most likely, you are one of the millions of people who spend a large portion of your day viewing one or more digital devices; smartphone, tablet or computer monitor. Along with the greater access to information, has come a greater exposure to potentially harmful blue light.



Previously, we were mainly exposed to High-Energy Visible (HEV) Blue Light* through the sun. Now we are exposed to even more HEV Blue Light with various digital devices, LED lights, including headlights, as well as energy-efficient light bulbs. This increase in HEV Blue Light could potentially lead to eyestrain, eye fatigue and disruption in normal sleeping patterns.**

See the *Colors* of Life®

Kodak Total Blue Lens features:

- Filtering of Harmful Blue Light
- 100% Protection from Direct UV Rays
- Reduction of glare and reflections especially when caused by HEV Blue Light emitting devices
- Scratch Resistance
- Easy-To-Clean
- Clear options for all day use or computer-focused tasks
- Polarized options for outdoor use or daytime driving



Color Guard
LENS TECHNOLOGY

Kodak Total Blue Lens with Color Guard Lens Technology™ works to alleviate your exposure to UV rays and HEV Blue Light while allowing beneficial low energy blue light to maintain color vision.

